

STRATEGIC CRISIS COMMUNICATION:

LEADING WITH CLARITY,
TRUST, AND ACCOUNTABILITY

THURSDAY, MAY 21ST

12:00 PM - 1:30 PM

Frank E Merriweather Jr. Library
1324 Jefferson Ave,
Buffalo, NY 14208

REGISTER HERE
BY MAY 18:



In times of crisis, communication can either build trust or break it. Join us for a practical Lunch & Learn designed to help leaders respond with clarity and confidence under pressure.

You'll Learn How To:

Build a crisis communication plan

Craft timely, transparent messaging

Manage key stakeholders

Protect organizational credibility

MEET OUR SPEAKER



Porsha Ari Parson
Chief Marketing & PR Strategist

Advancing Diverse Leadership for Lasting Impact
Lunch and Learn Series is brought to you by:

